



**MIDDLE RIVER TERRACE
NEIGHBORHOOD ASSOCIATION**

P.O. Box 4561
Fort Lauderdale, FL 33338

***MIDDLE RIVER TERRACE NEIGHBORHOOD ASSOCIATION INC.
BOARD OF DIRECTORS MEETING MINUTES
THURSDAY SEPT 11TH, 2014***

The September 11, 2014 meeting was held at the 13th Street Police Substation with 9 members present. President Domingo Cid called the meeting to order at 5:34pm. It was determined that a quorum existed.

Present: Domingo Cid – President
T.J. Fiori – Vice President
Steve Stahl – Secretary
Donna Fiori – Treasurer
Laura Croscenco – Past President
Colleen Lockwood
Joann Block
Jan Palmer
Charles Scheller

Jan made a motion to accept the meetings agenda and Charles seconded the motion. All voted in the affirmative.

Laura made a motion to approve the minutes of the July 13th General Meeting Minutes and T.J. seconded the motion. All voted in the affirmative.

OFFICERS REPORTS:

The following reports were presented by Officers of the Board

TREASURER’S REPORT

Donna presented the following reports:

Beginning balance	6/30/2014	\$4,610.79
 <u>Income:</u>		
Pay Pal		49.24
TOTAL INCOME		\$4,660.03
 <u>Expenses:</u>		
FPL		10.53
3 cases – Mixed Chips for Smartwater Distribution		37.17
TOTAL EXPENSES		\$ 47.70
 FINAL BALANCE 7/31/14		 \$4,612.33
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Beginning balance 7/31/14 \$4612.33

Income:

Member 25.00
SmartWater 461.28
Total 486.28
TOTAL INCOME \$5098.61

Expenses:

FPL 10.53
TOTAL EXPENSES 10.53

FINAL BALANCE 8/31/14 \$5088.08

MARKETING/MEDIA COORDINATOR

Colleen presented present details on the planning of the Dixie Highway 100 year celebration:

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DRAFT

Dixie Highway 100 year celebration

Date and venue TBD, 4Q 2014 or early 2015 target, weekend day, likely MRT park

Event logistics:

- Color Guard and Bagpipe band – local military and/or LE groups
- Pledge of Allegiance, Invocation (Seafarers House Ron Perkins)
- Opening Ceremony – Mayor, City/county commissioners, City Manager – details TBD but to include progress in transportation history, Dixie highway planned improvements, student art from SM campaign displayed
- Gay Men’s Chorus performance
- Flash Mob – Broward College, FL High School
- Closing Comments

Event components:

- LE assets – Fire truck, SWAT truck, mounted posse
- Color guard
- Bagpipe band
- Chairs – everyone brings their own
- Audio – microphones for chorus, amplification of recorded music for flash mob
- Raised dais for chorus?
- Signage?
- Food?
- If possible, a few officers on segways (BSO has some at airport)

Participating groups:

- Broward College of Performing Arts – Daniela Wancier
- Fort Lauderdale High School – Armando Alejo (Daniel)
- Gay Men’s Chorus of South Florida – Gordon Roberts
- FLL City Hall – Junia Robinson, event planning
- City/County officials - TBD
- Media contacts

- LE - FLPD

SM Campaign/PR:

- Create facebook page for event and historic milestone – initiate contest for high School students to draft art work of various modes of transportation – post on Facebook page, collect votes
- Video component?
- MRTNA website, email blasts, Nextdoor notifications, SFGN, Sun Sentinel, local TV

Other:

Media contacts

Licenses

All Aboard Florida?

DMV

Safe driver education

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Domingo and Laura are on the committee to help with the event. Domingo is looking into setting up a Facebook page for the event. Steve stated he would see if CERT could be involved in the event.

Old Business:

Domingo asked if Bob – Victoria Park had been contacted concerning the discount cards. He has not been contacted. Domingo will send an e-mail to Laura to contact him.

Laura stated that the NCIP grant for the entrance monuments is almost complete. The BOD was asked to sign a letter of recommendation. A motion needs to be made at the general meeting to apply for the NCIP grant. Laura stated that the MPO had completely funded the Dixie Highway Project and we should send an official letter to the MPO thanking them for their help in getting the project listed as a priority.

The GYR planting of the bougainvillea at the high school is complete and Joann suggested that we purchase 5 additional plants to fill in the remaining blank places in the fence line. No decision or motion was made to the type of plants to purchase, only Domingo’s concern that we must have assurance that the school will add them to the current trimming that they already do at the school. Laura stated she would call the high school to see if the planting we do will be trimmed by the school.

Laura brought up the poor condition of maintenance of the entrance sign on 16th St. and 4th Ave. and the agreement we make on the NCIP grant is that we will maintain the upkeep of the monuments and what she is turning in does not appear that is being done.

Laura stated that the tree beside the bridal shop on Dixie and 13th St. is overgrown and needs to be trimmed and is the location of an old entrance sign. Laura has a price of \$185 to take care of the problem. Domingo asked that everyone look at the tree after leaving the meeting to look at the problem and to be discussed at the general meeting.

Steve stated that the dredging at the dock was discussed with Dean and he is checking with Lee Feldman on how it can be addressed. Also, he is checking on the status of finding out who is responsible for the maintenance of the dock, the city or MRTNA.

Tim Smith asked if the MRTNA would consider having school children submit drawings, and MRTNA hire an artist to transfer the drawings inside the pink boxes on the bridge. It was decided that due to the upcoming Dixie Highway Project and the disposition of the bridge is unknown we declined to consider the project.

Domingo stated that there is no progress on the plantings to be done along 7th Ave. where it has been cleared. Michael, President of Lake Ridge is looking into it with the city to see when the event will take place.

Steve stated that Jeff has been unresponsive to dates we have given him for working on issues on the website. Domingo asked if Steve had sent him another e-mail and Steve stated that he does not respond to e-mails and since Domingo was the main contact and will have to decide if we need to hire someone should be the one to contact him.

Upcoming presentations at the General Meeting:

Diana Alacorn will give a presentation on the 13th Street Improvement Project and Al Battle will give an overview of what the Central City Redevelopment Advisory Board is and what it entails and will answer any questions he is asked concerning the effects that it has on our neighborhood.

CCRAB Update:

Domingo stated that H.O.M.E.S is sponsoring a Funky Run 5k race in February, 2015. Due to the confusion of how funds are being distributed, has decided not to pursue with advertising the site on our website. The CCRAB funds amount to \$40,000 and the CCRAB is in debt for that amount. (Costs for setting up the CCRAB and city staff costs) The CCRAB is going to propose to the city to clear the debt, including future city staff costs over a 5 year period.

Smartwater:

It was decided to pay Smartwater for the amount due and sell the leftover signs at our general meeting to make up for the deficit of (\$149.32). A discussion is to be held at the general meeting to determine when to do the next distribution.

New meeting time and place for the BOD and General Meeting:

The BOD meeting will be held the second Monday of the month at 5:30pm at the 13th Street Police Substation and the General meeting will be held 3 days after the BOD meeting on -

Items to be discussed in more detail at the General Meeting:

- Adopt a street and dock
- Ronald McDonald House support
- GYR routine – Ocean Conservancy Project

Adjournment:

The meeting was adjourned at 7:47pm.

Respectfully submitted, Steve Stahl, Secretary MRTNA