



BOARD OF DIRECTORS MEETING MINUTES

Thursday, June 05, 2014

Middle River Terrace Neighborhood Association

The June 5, 2014 meeting of the MRT Board of Directors was called to order by President Domingo Cid at 5:31pm in the cafeteria at City Hall. It was determined that a quorum was present.

Members present: Domingo Cid – President
 T. J. Fiori – Vice President
 Dick Eaton – Secretary
 Donna Fiori – Treasurer
 Laura Croscenco – Past President
 Charles Scheller
 Jan Palmer
 Joann Block
 Colleen Lockwood - Guest

Tony Fiori made a motion that the evening's agenda be approved and Laura seconded. All voted in the affirmative.

A motion was made by Donna Fiori to approve the minutes of the May 1, 2014 Board meeting. Charlie seconded and all voted in the affirmative.

OFFICERS REPORTS

TREASURER

Donna Fiori presented the current treasurer's report that showed the following:

Beginning balance	\$4,664.18	
Income	\$ 25.00	(new member)
	<u>9.41</u>	Paypal donation
Total income	\$4,698.59	
Expenses	<u>\$ 10.53</u>	FPL
Final Balance	\$4,688.06	

GOVERNMENT LIAISON

Laura Croscenco reported the she has been in touch with Ms. Ruwe from Fort Lauderdale High School. They are working on scheduling a meeting to coordinate our Dixie Hwy anniversary celebration with the high school's 100th anniversary celebration. Ms. Ruwe stated that they are going through a lot of staff changes right now on top of the current renovations. She would like to postpone the meeting until after school starts in August. There was concern if that would

allow sufficient time to plan the event which is scheduled for October. It was decided if we had to move it into November it would not present a problem.

Laura reported to the board that progress is continuing in regards to the placement of the crosswalks on Dixie Hwy by the city. She is anticipating they will be installed in late July or early August.

Laura announced that Ms. Joseph from the Fort Lauderdale High School will be attending our Sunday meeting for the presentation of our GYR check to the school. The association will be presenting a check for \$200 to the school for the purchase of bougainvillea plants to be placed along the fence that borders our neighborhood. The hope is that this would prevent the criminal element from jumping the fence as they have in the past to break into homes in that area. The \$200 check will satisfy the requirement that we donate 20% of the funds we earned in GYR projects over the past year, towards a "green project." Although it was not required, the board chose this project because they wanted the funds to remain in our neighborhood.

OLD BUSINESS

Domingo gave an update on the new MRTNA web page that we recently launched to the neighborhood. There was discussion on some things we would like to see in the future such as a rotating picture banner at the top of the page. This would enable us to display different pictures of our neighborhood, the residents and events that have taken place. Domingo questioned if we would be able to put a counter on the page so that we could see the traffic to the page. Dick explained that per Jeff, that is old technology and that with our mail-chimp software, we are able to get very detailed statistics.

Domingo gave an update on the door hangers that are being printed by Ray Combs from Vivint Security Systems. Ray had been working with SmartWater to possibly do a joint door hanger however he said that effort did not work out. The door hangers will actually have a secondary sheet attached with information about the neighborhood association. Once they are ready, members of the association will distribute them throughout the neighborhood.

Domingo announced that work is continuing on coordinating the free Smartwater distribution set for June 29th at the police substation on 13th St. Set up will begin at 3pm and the distribution starts at 5pm and runs until 8pm or until all of the units are gone. Domingo said that Chief Adderley suggested we may want to have some type of food station for residents as they wait outside. He said the Chief will speak to Logan from Smartwater for a possible contribution toward this. Joann suggested that we keep it to simple snacks and water so that the area will not become congested should we have a big turn out. She also stated that a gentleman named Tse who attended our last meeting had mentioned to her that he would be interested in providing some type of snacks for a neighborhood event. Joann will check with him to see if he might be interested in donating some type of snacks. Questions were raised about how we would verify that someone was a resident of Middle River Terrace. Dick suggested that we have a couple laptops present and we could pull each address up in the cities GIS system for verification. We will need to check to make sure there is wifi at the police substation. Dick also stated that in the article he put on the web page it suggested residents bring two forms of identification with one to

include a city utility bill or something similar. This is the way the City verifies when they have free tree distributions.

Domingo also reported that the banners have been completed by Smartwater for placement around the neighborhood. They were able to get them printed on both sides for maximum exposure. They will be installed by Smartwater at the following locations:

- Vacant lot on 17th Ct and Dixie Hwy
- Corner of Sunrise and 5th Terrace near the Caboose.
- Entrance to the Middle River Terrace Park
- 16th St and 4th Ave across from the Fort Lauderdale High School

The Smartwater/MRTNA door hangers are scheduled to be distributed throughout the neighborhood on June 21st by volunteers from the association.

Domingo reported that the celebration/dedication of the newly landscaped area where the fence has been removed is tentatively scheduled for July 13th from 2 – 3 pm. The final date will be dependent on when the City is able to complete the landscaping. Mr Albetta, the president of the Lake Ridge Civic Association will provide food and carts for the event and the MRTNA will provide coolers, ice, drinks, plates, silverware and napkins.

CCCRB

There was not much new to report on CCCRB activity. Domingo did announce that due to increased tax revenues, they CCCRB will have approximately \$23,000 in their treasury by the end of the year.

Laura had questioned whether we could request some of the money for the business facade program be diverted to a new neighborhood entrance sign in the median on 13th St. She felt it would be nice if they matched the new ones that are scheduled with the Dixie Hwy improvement project and would also be a welcoming entrance to the neighborhood. Domingo stated that the money for the facade program is already designated and cannot be used for other things.

Domingo gave an update on the Broward County Housing Authority Redevelopment project scheduled for the property at 17th Ct and Dixie Hwy. He has been in touch with the developers who have informed him that their initial submission to the City was warmly received and only required a couple minor changes. Domingo provided renderings of the project which is to have a “Key West” feel. Domingo asked Dick if he could post this information on our web page for residents.

Domingo reported that once again, Robert from the FL Dept of Health in Broward has a conflict with our June meeting. He has been rescheduled to appear at our July meeting.

NEW BUSINESS

Domingo reminded everyone that any candidates for the July ballot must be presented by this Sunday's general meeting. Dick also reminded everyone that aside from the executive board members, we also have to have names submitted for election to the other four board positions. In the past their positions were appointed by the executive board but our new by-laws changed that. All positions on the board are now elected by the membership. Dick announced that he had received a slate for nomination via email from Fernanda Day who will be out of the country on Sunday. She would like to nominate the following people:

- President – Domingo Cid
- Vice President – Tony Fiori
- Secretary – Steve Stahl
- Treasurer – Donna Fiori

Dick also announced that he had received a reply in response to the article on the web page encouraging residents to express interest in serving on the board. The email was from Colleen Lockwood who expressed an interest to serve on the board in the areas of Government and Business Coordinator or Media and Newsletter Coordinator. She was in attendance at tonight's meeting and discussed some of her areas of expertise. Her career is in fund raising and it was felt the association could really use her expertise in this area. Dick mentioned that the by-laws allows the BOD to change the titles and/or responsibilities of any of the secondary board positions as the needs of the association change. The only stipulation is that the changes must be made prior to the election. It was felt that we do need to take a look at those positions and possibly make some changes. Domingo will review them and get back to the members via email for agreement on any changes prior to Sunday's meeting.

Upcoming meetings were announced:

- General Meeting: Sunday, June 8th at MRT Park – 4:00pm
- BOD Meeting: Thursday, July 10th at City Hall Cafeteria – 5:30pm

Tony made a motion to adjourn and Charlie seconded; it passed without dissent and President Domingo adjourned the meeting.

Respectfully submitted,

Dick Eaton
Secretary MRTNA